## Sponsorship & Donor Opportunities

### NYSJFF 2020

#### Logo or Name (or in honor of) on the Festival Website
- Scriptwriter: Friend of the Festival ($3,600)
- Reel Insider: Film Sponsor (Choose Film) ($5,000)
- Best Supporting: Program Sponsor (Choose Program) ($10,000)
- Red Carpet: Opening/Closing Night ($20,000)
- Executive Producer: Whole Festival ($40,000)

#### Logo or Name (or in honor of) in Social Media Posts
- Scriptwriter: Friend of the Festival ($3,600)
- Reel Insider: Film Sponsor (Choose Film) ($5,000)
- Best Supporting: Program Sponsor (Choose Program) ($10,000)
- Red Carpet: Opening/Closing Night ($20,000)
- Executive Producer: Whole Festival ($40,000)

#### Logo or Name (or in honor of) in Printed Festival Program
- Scriptwriter: Friend of the Festival ($3,600)
- Reel Insider: Film Sponsor (Choose Film) ($5,000)
- Best Supporting: Program Sponsor (Choose Program) ($10,000)
- Red Carpet: Opening/Closing Night ($20,000)
- Executive Producer: Whole Festival ($40,000)

#### VIP Seating for Opening and Closing Nights
- Scriptwriter: Friend of the Festival ($3,600)
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#### Recognition at All Screenings
- Scriptwriter: Friend of the Festival ($3,600)
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#### Mention in Press Releases
- Scriptwriter: Friend of the Festival ($3,600)
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#### Pre-Approved Sponsorship Slide Before Each Screening
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#### Recognition in Film Festival Clips: Opening & Closing Nights
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#### Recognition in All Film Festival Clips
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#### Dedication in Our Sephardi World Weekly and Sephardi Ideas Monthly Publications
- Scriptwriter: Friend of the Festival ($3,600)
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- Best Supporting: Program Sponsor (Choose Program) ($10,000)
- Red Carpet: Opening/Closing Night ($20,000)
- Executive Producer: Whole Festival ($40,000)

### VIP Passes

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**Contact Yves now to secure your sponsorship at Yves@americansephardi.org or (646) 853.1832**

nysephardifilmfestival.org
The New York Sephardic Jewish Film Festival’s (NYSJFF) 23rd Anniversary Edition.

**Lights, Camera, Action!** The NYSJFF showcases contemporary voices steeped in the history, traditions, and rich mosaic culture of Greater Sephardic communities.

This year’s NYSJFF includes premiere film screenings, intriguing stories, evocative documentaries, powerful narratives, Q&As with filmmakers, as well as special honorees, dignitaries, and diplomats. The ASF Pomegranate Awards, sculpted with love by the renowned Baghdad-born artist Oded Halahmy (Pomegranate Gallery in Old Jaffa and Soho), celebrate Sephardi excellence in the arts.

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### ADVERTISING RATES IN PRINTED FESTIVAL PROGRAM

<table>
<thead>
<tr>
<th>Type</th>
<th>Size (W x H)</th>
<th>Price</th>
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<tbody>
<tr>
<td>Full Page</td>
<td>5&quot; x 8&quot;</td>
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<tr>
<td>Half Page</td>
<td>5&quot; x 3.875&quot;</td>
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<td>Quarter Page</td>
<td>2.375&quot; x 3.875&quot;</td>
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### PRESENTATION TABLE

Table for organization or merchandise (Select screenings and subject to approval)  

$2,000

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### NEW YORK SEPHARDIC JEWISH FILM FESTIVAL

**23rd Edition**  
**FEB 23 - MAR 2 2020**

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Title</th>
<th>Details</th>
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</thead>
<tbody>
<tr>
<td>Sunday, 23 February</td>
<td>1:00 PM</td>
<td><strong>LEVANTINE</strong> (50min) US Premiere</td>
<td>Q&amp;A with Filmmaker</td>
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<tr>
<td></td>
<td>3:00 PM</td>
<td><strong>MA’ABAROT</strong> (84min)</td>
<td>Opening Night</td>
</tr>
<tr>
<td></td>
<td>6:00 PM</td>
<td><strong>RED FIELDS</strong> (93min) NY Premiere</td>
<td>Q&amp;A with Filmmaker</td>
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<tr>
<td>Tuesday, 25 February</td>
<td>12:00 PM</td>
<td><strong>SHALOM ITALIA</strong> (70min)</td>
<td>Q&amp;A with Filmmaker</td>
</tr>
<tr>
<td></td>
<td>2:00 PM</td>
<td><strong>THE HUG OF DESTINY</strong> (90min) World Premiere</td>
<td>Q&amp;A with Filmmaker</td>
</tr>
<tr>
<td></td>
<td>6:00 PM</td>
<td><strong>THE LAST JEW IN THE VILLAGE</strong> (31min) US Premiere</td>
<td>Q&amp;A with Filmmaker</td>
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<tr>
<td>Wednesday, 26 February</td>
<td>5:00 PM</td>
<td><strong>SAY AMEN</strong> (66min) US Premiere</td>
<td>Q&amp;A with Filmmaker</td>
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<tr>
<td></td>
<td>4:00 PM</td>
<td><strong>THE FINAL HOUR</strong> (77min) World Premiere</td>
<td>Q&amp;A with Filmmaker</td>
</tr>
<tr>
<td>Thursday, 27 February</td>
<td>7:00 PM</td>
<td><strong>WOLF OF BAGHDAD</strong> (45min) World Premiere</td>
<td>Q&amp;A with Filmmaker</td>
</tr>
<tr>
<td>Saturday, 29 February</td>
<td>8:00 PM</td>
<td><strong>WANDERINGS: A JOURNEY TO CONNECT</strong> (50min)</td>
<td>Q&amp;A with Filmmaker</td>
</tr>
<tr>
<td>Monday, 2 March**</td>
<td>1:00 PM</td>
<td><strong>LEONA</strong> (95min)</td>
<td>Mexican Night will take place at Instituto Cervantes 211 E 49th Street, New York, NY 10017</td>
</tr>
</tbody>
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**The New York Sephardic Jewish Film Festival's (NYSJFF) 23rd Anniversary Edition.**

*Syrian Night  *  
8:00 PM  
**THE SYRIAN JEWISH COMMUNITY: COMING TO AMERICA (1900-1919)** (94min)  
Q&A with Filmmaker

*Moroccan Night*  
7:00 PM  
**WHERE ARE YOU GOING, MOSHÉ?** (90min) NY Premiere  
*Followed by After Party