#### **SPONSORSHIP & DONOR OPPORTUNITIES**









Quarter page advertising in the NYSJFF Program

# **REEL INSIDER**Film Sponsor (Choose Film)

\$5,000



Half page advertising in the NYSJFF Program

#### **BEST SUPPORTING**

Program Sponsor (Choose Program) \$10,000



Half page advertising in the NYSJFF Program

#### RED CARPET OPENING/CLOSING NIGHT



Full page advertising in the NYSJFF Program

Ad

#### EXECUTIVE PRODUCER

WHOLE FESTIVAL \$40,000



Full page advertising in the NYSJFF Program with featured placement

VIP PASSES	4	8	12	16	25
Dedication in our <b>Sephardi World Weekly</b> and <b>Sephardi Ideas Monthly</b> publications	•	•	•	•	•
Recognition in all Film Festival Clips					•
Recognition in Film Festival Clips: Opening & Closing Nights				•	•
Pre-approved sponsorship slide pefore each screening		•		•	•
Mention in press releases				•	•
Recognition at all screenings			•	•	•
VIP seating for Opening and Closing Nights	•	•	•	•	•
Logo or name (or in honor of) in printed Festival program	•	•	•	•	•
Logo or name (or in honor of) in social media posts				•	•
ogo or name (or in honor of) on the Festival website		•	•	•	•
					placement

**Contact Yves now to secure your sponsorship at Yves@americansephardi.org or (646) 853.1832** 

#### **ADVERTISING RATES**

#### IN PRINTED FESTIVAL PROGRAM

Туре	Size (W x H)	Price		
Full Page	5" x 8"	\$1,500		
Half Page	5" x 3.875"	\$750		
Quarter Page	2.375" x 3.875"	\$500		
1/4 Page Ad	1/2 Page Ad	Full Page Ad		

#### PRESENTATION TABLE

Table for organization or merchandise (Select screenings and subject to approval)

\$2,000

# The New York Sephardic Jewish Film Festival's (NYSJFF) 23rd Anniversary Edition.

**Lights, Camera, Action!** The NYSJFF showcases contemporary voices steeped in the history, traditions, and rich mosaic culture of Greater Sephardic communities.

This year's NYSJFF includes premiere film screenings, intriguing stories, evocative documentaries, powerful narratives, Q&As with filmmakers, as well as special honorees, dignitaries, and diplomats. The ASF Pomegranate Awards, sculpted with love by the renowned Baghdad-born artist Oded Halahmy (Pomegranate Gallery in Old Jaffa and Soho), celebrate Sephardi excellence in the arts.

### NEW YORK SEPHARDIC JEWISH FILM FESTIVAL

## 23rd Edition FEB 23 - MAR 2 2020

Sunday, 23 February

1:00 PM **LEVANTINE** (50min) US Premiere Q&A with Filmmaker

3:00 PM MA'ABAROT (84min)

Opening Night 6:00 PM **RED FIELDS** (93min) NY Premiere Q&A with Filmmaker

\*Followed by After Party

Monday, 24 February

1:00 PM STOCKHOLM 4 episodes (155min)

5:00 PM SAY AMEN (66min) US Premiere 0&A with Filmmaker

Greek Night (2 films) 7:00 PM LIFE WILL SMILE (38min) NY Premiere Q&A with Filmmaker

ROMANIOTES: The Greek Jews of Ioannina (67min) Q&A with Filmmaker Tuesday, 25 February

12:00 PM SHALOM ITALIA (70min)

2:00PM THE HUG OF DESTINY (90min) World Premiere Q&A with Filmmaker

6:00PM THE LAST JEW IN THE VILLAGE (31min) US Premiere Q&A with Filmmaker

Portuguese Night 8:00 PM SEFARAD (90min) w/short film THE NUN'S KADDISH

(7min) NY Premiere

Wednesday, 26 February

1:00 PM EVERYTIME WE SAY GOODBYE (128min)

4:00 PM THE FINAL HOUR (77min) World Premiere Q&A with Filmmaker

Moroccan Night\*
7:00 PM
WHERE ARE YOU
GOING, MOSHÉ?
(90min) NY Premiere

\*Followed by After Party

Thursday, 27 February

2:00PM WANDERINGS: A JOURNEY TO CONNECT (50min)

Iraqi Closing Night\*
7:00 PM
WOLF OF BAGHDAD
(45min) World Premiere
O&A with Filmmaker

\*Followed by After Party

Saturday, 29 February

Syrian Night 8:00 PM THE SYRIAN JEWISH COMMUNITY: COMING TO AMERICA (1900-1919) (94min) Q&A with Filmmaker

Monday, 2 March\*\*

Mexican Night 7:00 PM **LEONA** (95min)

\*\* Mexican Night will take place at Instituto Cervantes 211 E 49th Street, New York, NY 10017