

SPONSORSHIP & DONOR OPPORTUNITIES

NYSJFF 2022



SCRIPTWRITER
Friend of the Festival
\$3,600



Quarter page advertising in the NYSJFF Program

REEL INSIDER
Film Sponsor
(Choose Film)
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Half page advertising in the NYSJFF Program

BEST SUPPORTING
Program Sponsor
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Half page advertising in the NYSJFF Program

RED CARPET
OPENING/CLOSING
NIGHT
\$20,000



Full page advertising in the NYSJFF Program

EXECUTIVE PRODUCER
WHOLE FESTIVAL
\$50,000



Full page advertising in the NYSJFF Program with featured placement

| | 4 | 8 | 12 | 16 | 25 |
|---|----------|----------|-----------|-----------|-----------|
| Logo or name (or in honor of) on the Festival website | ● | ● | ● | ● | ● |
| Logo or name (or in honor of) in social media posts | ● | ● | ● | ● | ● |
| Logo or name (or in honor of) in printed Festival program | ● | ● | ● | ● | ● |
| VIP seating for Opening and Closing Nights | ● | ● | ● | ● | ● |
| Recognition at all screenings | ● | ● | ● | ● | ● |
| Mention in press releases | ● | ● | ● | ● | ● |
| Pre-approved sponsorship slide before each screening | ● | ● | ● | ● | ● |
| Recognition in Film Festival Clips: Opening & Closing Nights | ● | ● | ● | ● | ● |
| Recognition in all Film Festival Clips | ● | ● | ● | ● | ● |
| Dedication in our <i>Sephardi World Weekly</i> and <i>Sephardi Ideas Monthly</i> publications | ● | ● | ● | ● | ● |
| VIP PASSES | 4 | 8 | 12 | 16 | 25 |

Contact Yves now to secure your sponsorship at Yves@americansephardi.org or (646) 853-1832

nysephardifilmfestival.org

ADVERTISING RATES IN PRINTED FESTIVAL PROGRAM

| Type | Size (W x H) | Price |
|--------------|-----------------|---------|
| Full Page | 5" x 8" | \$1,500 |
| Half Page | 5" x 3.875" | \$750 |
| Quarter Page | 2.375" x 3.875" | \$500 |



PRESENTATION TABLE

Table for organization or merchandise
(Select screenings and subject to approval)

\$2,000

THE NEW YORK SEPHARDIC JEWISH FILM FESTIVAL, 24TH ANNIVERSARY

April 3-7, 2022, at The Moise Safra Center 130 E 82nd St, New York, NY 10028

Lights, Camera, Action! The NYSJFF showcases contemporary voices steeped in the history, traditions, and rich mosaic culture of Greater Sephardic communities.

This year's NYSJFF includes premiere film screenings, intriguing stories, evocative documentaries, powerful narratives, Q&As with filmmakers, as well as special honorees, dignitaries, and diplomats. The ASF Pomegranate Awards, sculpted with love by the renowned Baghdad-born artist Oded Halahmy (Pomegranate Gallery in Old Jaffa and Soho), celebrate Sephardi excellence in the arts.

NEW YORK SEPHARDIC JEWISH FILM FESTIVAL

24th Edition APRIL 3-7 2022

Sunday, April 3

OPENING DAY

Sephard Series:
Salonika, Sephardic
Shoah Survivors

3:00 PM • 55min
**OTTOMAN SALONIKA
POVERETA SALONIKA**
Q&A with Filmmaker

OPENING NIGHT

From Baghdad to
Hollywood

6:00 PM • 85min
SHALOM BOLLYWOOD

Pomegranate Awards to
André Aciman, Caroline
Aaron, Amir Arison,
Violeta Salama

OPENING NIGHT PARTY



MOISE SAFRA
CENTER

Tuesday, April 4

Sephard Series: Melilla
Memories Matinee

3:00 PM • 119min
ALEGRÍA
Q&A with Filmmaker

Persian-Israeli-American
Fashion Night with Elie
Tahari

7:00 PM • 70min
**THE UNITED STATES OF
FASHION DESIGNER ELIE
TAHARI**

Q&A with Filmmaker and
Elie Tahari

FASHION SHOW AND
AFTER PARTY

Tuesday, April 5

Sephard Series:
Crypto Jews

5:00 PM • 63min
XUETA ISLAND

Antisemitism in Focus

7:00 PM • (103min)

WET DOG
Followed by a Panel
Discussion

Wednesday, April 6

From Egypt to Israel

3:00 PM • 106min
THREE MOTHERS

Brooklyn Tango Night

7:00 PM • 115min
TANGO SHALOM
In partnership with ASF
Young Leaders
Q&A with Cast Members

Pomegranate Award to
Lainie Kazan

DJ, TANGO DANCING,
LIGHT APPETIZERS &
DRINKS

Thursday, April 7

Sephard Series:
The Ladino Legacy

3:00 PM • 49min
IN SEARCH OF LADINO

CLOSING NIGHT

From Jerusalem to
Tangier & Tinghir:
Moroccan Closing Night

7:00 PM • 75min
**IN YOUR EYES, I SEE MY
COUNTRY**

Pomegranate Award to
Neta Elkayam

CLOSING NIGHT PARTY
WITH NETA ELKAYAM
PERFORMANCE



Tickets Available at **1.800.838.3006**
nysephardifilmfestival.org

130 East 82nd St., New York, NY 10028